

## The Super App for **Vehicle Owners**

A smart vehicle management platform that's designed to simplify vehicle ownership.







**Awards** Featured on



















#### **VISION**

## To become the go-to platform for all vehicle-related matters.

#### Mission

Simplify vehicle ownership for the masses by creating an ecosystem of smart tools and services that allow car owners to better manage their vehicles.

#### **Regional Presence**

As of Mar 2024, Motorist has an official presence in five markets. It's native Singapore, and regional offices in Malaysia, Thailand, Vietnam and the Philippines.

**Our Achievements** 

1.24M **Motorists Served**  RM6.674 billion

In Vehicle Transactions

Certified Automotive

**Our Community** 





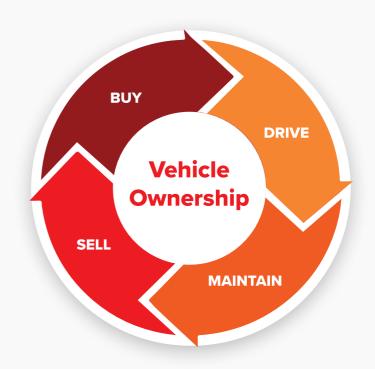


170k

2.5 million **Total Monthly Reach** 



## **Motorist** Ecosystem



#### Buy



#### Loan & Paperwork

Car loan and paperwork support



#### **Used Vehicles**

Check out our secondhand used vehicles



#### Car Plates

Buy & Sell Number Plates



#### Vehicle Rental

Rent or lease a wide range of vehicles

#### **Drive**



#### Co-Driver Alerts

Real-time voice alerts for speed traps, cameras



#### **Traffic Incidents**

Search for real-time traffic incidents



#### Traffic Cameras

Access real-time traffic camera footage



#### **Carplate Messaging**

Message a driver with their carplate number



#### Accident Witness

Report accidents by submitting video footage



#### **Fuel Prices**

Compare the latest petrol prices and discounts

#### Maintain



#### Insurance Enquiry

Find the best car insurance coverage



#### Road Tax

Renew the road tax for your vehicle with JPJ



#### Traffic Offence

Receive alerts on your summons and make payment.



#### Warranty

Find affordable motor warranty

#### Sell



#### **Quick Car Valuation**

Get a quick valuation for your vehicle



#### Sell

Sell your vehicle at the best price



#### Scrap

Scrap your vehicle at the best price



#### **BRAND STORY**

# People are the foundation of a company's success.

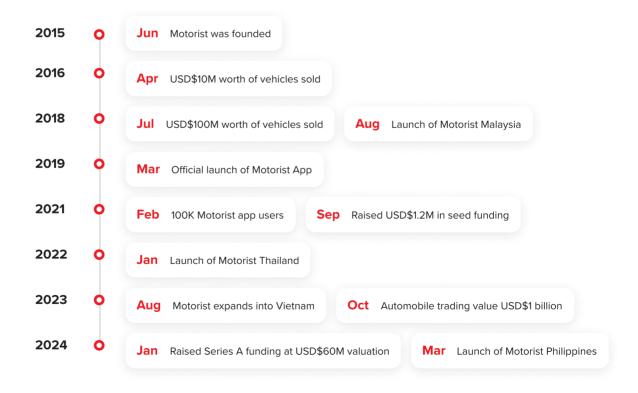
- Damian Sia, Founder of Motorist



Motorist was founded in 2015, after our founder Damian Sia tried selling his car on his own. As a first-time seller, he encountered many **unreasonable offers from unethical buyers** who tried to take advantage of his inexperience. After this experience, Damian came up with the idea of a **reliable third-party platform** where car owners could connect with certified and genuine buyers, and find **professional help** for any doubts they might have. Thus, Motorist was born.

To date, the company has also grown from a one-man team to a bustling company with over **128 employees** and now, Motorist has developed into a **comprehensive AutoConcierge platform** that not only assists drivers with vehicle transactions, but also helps them to conveniently **manage all aspects of vehicle ownership**. What was once a simple idea, is now simplifying the life of every driver in the region.

### **Milestones**



#### Contact media@motorist.my for Media Interest